



IPO INSIGHTS



campus

Campus Activewear Ltd

Issue Dates - Opens: 26-04-2022 | Closes: 28-04-2022

IPO Note	<ol style="list-style-type: none"> 1. Largest Sports & Athleisure footwear brand in India in terms of Value and Volume in FY2021 2. High Revenue & Profit Growth in YTD FY2022 3. Nominal Profit Margins despite being the largest sports & Athleisure Footwear Brand 4. Offer For Sale Only
Rating	★★★ (GOOD)

IPO SNAPSHOT

Issue Size	₹ 1400.14 Crores
Issue Type	Offer For Sale
Fresh Issue	-
Offer for Sale	₹ 1400.14 Crores
Face Value Per Share	₹ 5
Price Band Per Share	₹ 278- ₹ 292
Minimum Lot Size	51 shares
Listing On	BSE & NSE
Pre-Issue Promoter Shareholding	78.21%
Post-Issue Promoter Shareholding	74.10%

Registrar to the Issue

Link Intime (India) Private Limited

IPO SNAPSHOT – Campus Activewear Ltd

About the Company	<ul style="list-style-type: none"> ▪ Incorporated on September 24, 2008. ▪ Largest Sports & Athleisure Footwear Brand in India in terms of Value and Volume in Fiscal 2021 ▪ Brand ‘CAMPUS’ launched in 2005 ▪ A life-style oriented sports & athleisure footwear company ▪ Diverse product portfolio for entire family ▪ Attractive product value-proposition ▪ Pan-India presence with 15% market share in Indian Branded Sports & Athleisure footwear industry in FY20 which grew by 2% to 17% in FY21 ▪ Extensive product portfolio with 1433 active styles for men, 241 active styles for women and 485 active styles for kids and children as on Dec 31, 2021. ▪ Owns and Operates in 5 manufacturing facilities across India with installed annual capacity for assembly of 28.80 million pairs as on Dec 31, 2021 ▪ Distribution: <ol style="list-style-type: none"> 1. MBOs 2. D2C 3. 425 Distributors give majority of revenues 																																				
Competitive Strengths	<ul style="list-style-type: none"> ▪ Sustained focus on design and product innovation facilitates access to latest trends and styles through fashion-forward approach ▪ Difficult to replicate integrated manufacturing facilities supported by robust supply chain. ▪ Robust omni-channel sales and distribution network with Pan-India presence and move to premium category ▪ Strong brand recognition, innovative branding & marketing approach ▪ Experienced Management Team 																																				
Financials (₹ in Millions)	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #002060; color: white;">Particulars</th> <th style="background-color: #002060; color: white;">31-3-2019</th> <th style="background-color: #002060; color: white;">31-3-2020</th> <th style="background-color: #002060; color: white;">31-3-2021</th> <th style="background-color: #002060; color: white;">31-12-2021</th> <th style="background-color: #002060; color: white;">Y-o-Y</th> </tr> </thead> <tbody> <tr> <td style="background-color: #e6f2ff;">Revenue</td> <td>5948.73</td> <td>7320.43</td> <td>7112.84</td> <td>8418.44</td> <td style="color: red;">-3%</td> </tr> <tr> <td style="background-color: #e6f2ff;">EBITDA</td> <td>1018.62</td> <td>1383.26</td> <td>1198.11</td> <td>1652.15</td> <td style="color: red;">-13%</td> </tr> <tr> <td style="background-color: #e6f2ff;">EBITDA Margin</td> <td style="text-align: center;">17.1%</td> <td style="text-align: center;">18.9%</td> <td style="text-align: center;">16.8%</td> <td style="text-align: center;">19.6%</td> <td></td> </tr> <tr> <td style="background-color: #e6f2ff;">PAT</td> <td>386</td> <td>623.69</td> <td>268.63</td> <td>848.04</td> <td style="color: red;">-57%</td> </tr> <tr> <td style="background-color: #e6f2ff;">PAT Margin</td> <td style="text-align: center;">6.5%</td> <td style="text-align: center;">8.5%</td> <td style="text-align: center;">3.8%</td> <td style="text-align: center;">10.07%</td> <td></td> </tr> </tbody> </table>	Particulars	31-3-2019	31-3-2020	31-3-2021	31-12-2021	Y-o-Y	Revenue	5948.73	7320.43	7112.84	8418.44	-3%	EBITDA	1018.62	1383.26	1198.11	1652.15	-13%	EBITDA Margin	17.1%	18.9%	16.8%	19.6%		PAT	386	623.69	268.63	848.04	-57%	PAT Margin	6.5%	8.5%	3.8%	10.07%	
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Promoters	<ul style="list-style-type: none"> ▪ Hari Krishan Agarwal ▪ Nikhil Aggarwal 																																				

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